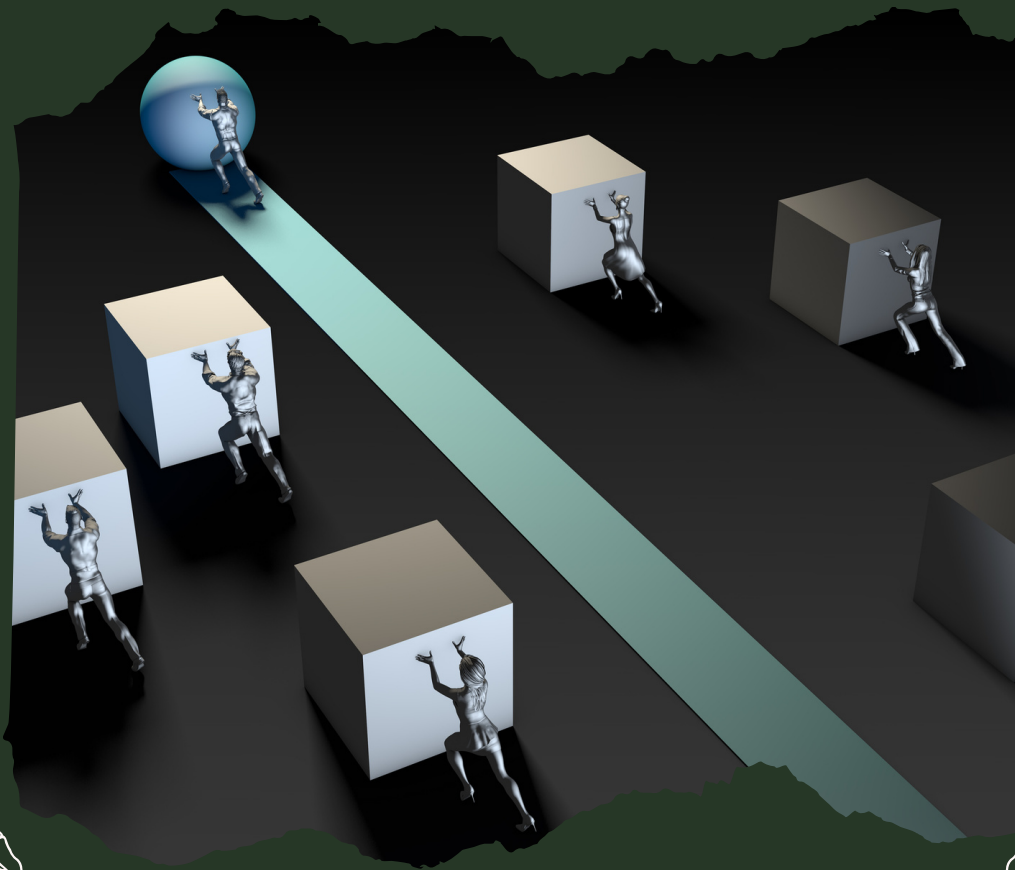




# 3-YEAR STRATEGIC PLAN



2023 - 2025



# STRATEGIC PLAN-KEY DATA



1 Raising Star Africa Foundation will cater for children with disabilities in and outside the four-wall of the classroom by actively creating awareness and improving every program dedicated to them

2 Raising Star Africa will provide and empower the less privileged with needed educational and basic needs

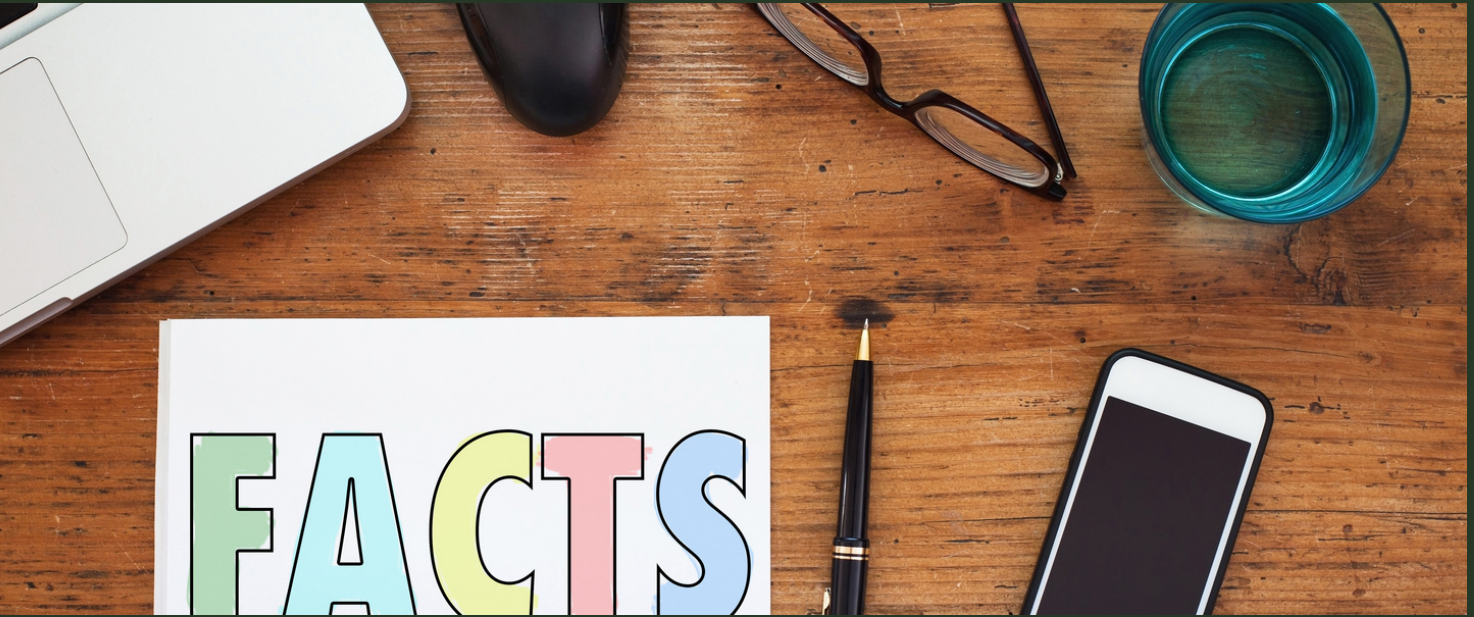
3 Raising Star Africa will expand by establishing viable relationship with organisations and multinationals in and outside Africa to harness resources to reach out goal in Africa

4 Raising Star Africa will showcase the skills and uniqueness of every child with disability

5 Raising Star Africa will strengthen all her initiatives to serve all beneficiaries

6 Raising Star Africa will develop intentional partnership and collaboration with NGO's, stakeholders, private and public organizations.

# KEY FACTS OF THE 3 YEAR PLAN:



- Reach at least 15,000 less privileged
- Get back at least 5000 children back to school
- Impact at least 2000 children with disabilities with lifelong skills
- Adopt more than 50 communities
- Organize more than 10 talent shows to create awareness for skills in disabilities
- Adopt more than 20 excursions
- Develop partnership with more than 20 private and multinational organization
- Expand our impacts to other parts of Africa
- Collaborate with 20 non-profit organizations
- Increase volunteers by 500% compared to 2022
- Acquire a 30-seater coaster bus for transportation of the children, volunteers and staffs to chosen venues
- Build a digital innovation hub
- Develop partnerships with more than 10 international organizations

# Goal 1:

**BUILD A DIGITAL INNOVATION HUB THAT WILL PRIVATELY CATER FOR THE EMPOWERMENT OF DIGITAL SKILLS TO CHILDREN WITH DISABILITY**

Strategy 1: Build an intentional network with international and multinational organizations.

Strategy 2: Expand viable relationships with Europe's to source for funds.

Strategy 3: Build a network with private and public organizations.

Strategy 4: Start fundraising by the end of 2022.

Strategy 5: Expand viable relationships with Europe's to source for funds .

Strategy 6: Make provisions for logistics of the beneficiaries to the innovation hub.

Strategy 7: Expand viable relationships with Europe's to source for funds.



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# Goal 2:

## IMPACT 700 CHILDREN WITH DISABILITIES WITH FULL-STACK DIGITAL SKILLS

Strategy 1: Increase awareness of the importance of digital skills to children with disabilities

Strategy 2: Increase collaboration with non-profit and profit tech organizations

Strategy 3: Educate and advocate for digital skills to children with disabilities

Strategy 4: Expand and increase trainers in 'Teach a Star' initiative.

Strategy 5: Expand and increase our influence in communities and inclusive schools in Nigeria.





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# Goal 3:

## REDUCE OUT-OF-SCHOOL CHILDREN IN NIGERIA BY 5%

Strategy 1: Increase outreaches in communities in different states in Nigeria

Strategy 2: Strengthen our relationships with NGOs in different countries in Africa

Strategy 3: Strengthen our needs assessments in various communities in Nigeria

Strategy 4: Expand and increase our bank of volunteers by 500%

Strategy 5: Strengthen our monitoring and evaluation committee





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# Goal 4:

## IMPACT 500 CHILDREN WITH DISABILITIES WITH LIFELONG AND VOCATIONAL SKILLS

Strategy 1: Expand and build our network with sponsors and donors

Strategy 2: Expand and increase the availability of vocational resources

Strategy 3: Drive awareness of the skills of the children through influencers and celebrities

Strategy 4: Partner with skill empowerment organizations

Strategy 5: Build intentional network with influencers and celebrities with disability to showcase the importance of lifelong skills to children with disabilities





# Goal 5:

## IMPROVE MONITORING AND EVALUATION STRATEGIES

Strategy 1: Expand, increase and improve the committee of monitoring and evaluation

Strategy 2: Recruit more project supervisor

Strategy 3: Maintain a detailed logbook of donated items

Strategy 4: Monitor and evaluate all Raising Star programs





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# Goal 6:

## **STRENGTHEN PROGRAMS THAT SERVE THE LESS PRIVILEGED**

Strategy 1: Donate 10,000 educational and basic needs to the less privileged

Strategy 2: Strengthen the 'Renovate a School' Initiative

Strategy 3: Secure financial and educational resources for long-term sustainability



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# Goal 7:

## RENOVATE 20% OF INCLUSIVE SCHOOLS IN NIGERIA

Strategy 1: Build our partnership with existing donor and expand our network with private and public organizations for collaboration

Strategy 2: Expand, refine and strengthen the 'Support Inclusive School Initiative'

Strategy 3: Expand viable relationships in USA, UK, Canada, France and Germany to harness resources and funds





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# Goal 8:

## INCREASE OUR IMPACT AND ADVOCACY FOR CHILDREN WITH DISABILITIES

Strategy 1: Strengthen the 'Star's out Initiative'

Strategy 2: Improve relationships with policy makers, agencies and lawmakers to encourage decisions that will ease the life of children and persons with disabilities

Strategy 3: Increase our social media campaigns on the abilities of children/persons with disabilities

Strategy 4: Improve participation of private and public organizations in advocating for children/persons with disabilities

Strategy 5: Public awareness and social media campaigns of children with disabilities



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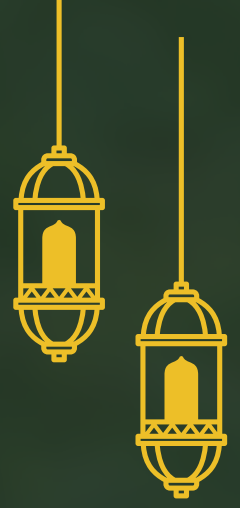
# Goal 9:

## ESTABLISH AND INCREASE NETWORK OF DONORS AND PARTNERS

Strategy 1: Build and improve our commitment to beneficiaries

Strategy 2: Tell the stories of unique beneficiaries

Strategy 3: Expand viable relationships with organizations within and abroad



# Goal 10:

## IMPROVE THE SHARE MORE INITIATIVE

Strategy 1: Build and improve our commitment to beneficiaries

Strategy 2: Increase rate of children with school uniforms by 10%

Strategy 3: Collaborate with more NGO's



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**BELONGING**

**INCLUSION**

**DIVERSITY**

**EQUITY**